

# Relationships



## > News from Crews.

During the month of May, in conjunction with the Fire Marshall's office, we will be conducting mandatory fire drills at our office properties. A meeting will be held approximately two weeks prior to the fire drill to review the procedures. We will discuss the proper method to evacuate the building, how to handle employees with special needs, etc. We strongly encourage each tenant to participate in the meeting with a minimum of two employees, who will act as floor wardens in case of an emergency. The meeting is tentatively scheduled for Thursday, April 20, 2006.

Although statistically office buildings are very safe, it is very important that everyone in the buildings knows what to do in the unlikely event of an emergency. We consider preparation the most important aspect of any emergency plan.

The fire drills will be conducted at Concourse I, II and III, and 95 Corporate Center. You will be receiving more specific information related to your building in the near future. Additionally, if you would like for us to address the emergency plans one-on-one with your employees, we will be glad to arrange a meeting. Please feel free to contact us with any questions or concerns you might have regarding the fire drills.

Betsy Crews, V.P. of Operations  
Hallmark Partners

## > From Our Photo Album.



Hallmark Partners and the Florida Georgia Blood Alliance would like to thank all blood donors who participated in our Blood Drive this month. The next Blood Drive is scheduled for May 9th. The Blood Mobile will be on-site at Concourse and 95 Corporate Center. Please mark your calendars!



This month we would like to recognize our Building Engineers for the outstanding job they do for Hallmark Partners. Lafayette Robinson has been with the company for over ten years. Although Paul DeVile and Luis Santana are fairly new team members, they have made valuable contributions to the company in their short time with us. We are proud to have them represent Hallmark Partners.



Hallmark Partners' outstanding team of Building Engineers - (from left to right) Paul DeVile, Lafayette Robinson and Luis Santana.



## > Hallmark Partners welcomes...

... The Sagemark Companies, The Eye Center of St. Augustine, and Coca-Cola Enterprises Inc. as new tenants.

New York-based **The Sagemark Companies** leased space within Concourse II. The Sagemark Companies specializes in the operations of PET (positron emission tomography) Imaging Centers. **The Eye Center of St. Augustine** leased space in ITERA Corp.-owned Town Center I located at the World Golf Village. According to its web site, The Eye Center provides comprehensive eye care to patients of all ages. **Coca-Cola Enterprises Inc.** leased warehouse space at EastGroup Properties' Westside Distribution Center in west Jacksonville.

We would also like to thank the following companies for renewing their leases: **The Mattress Firm** at EastGroup Properties' Beach Commerce Center; **Advantage Office Products** at EastGroup Properties' LakePointe Business Park; and **FedEx Corporate Services, Inc.** at Concourse II.



## Congratulations!

... to **Betsy Crews**, Hallmark's V.P. of Operations for earning IREM's (Institute of Real Estate Management) Certified Property Manager designation!

... to **Jeff Conn**, Hallmark's cofounder and Principal for his appointment to the "Dreams Come True" Board of Directors. Dreams Come True is a non-profit organization with the simple goal of making the dreams of children with life-threatening illnesses become reality.

## > Did you know...?

### The History of St. Patrick's Day



St. Patrick is known as the patron saint of Ireland, however he wasn't a born Irish. Born in the later half of the 4th century AD, his birth place is said to be in either Scotland or Roman England.

Kidnapped and imprisoned in Ireland as a boy, he dreamed of having seen God. After his escape, he went to France and joined a monastery, where he became a bishop after 12 years in training. He returned to Ireland, where he began converting the Gaelic Irish, who were then mostly Pagans, to Christianity. For 20 years he traveled throughout Ireland, establishing monasteries, churches and schools across the country.

By the end of the 7th century St. Patrick had become a legendary figure. It is said that he used the three-leafed shamrock to explain the concept of the Trinity (Father, Son, and the Holy Spirit). Legend also has that, St. Patrick had put the curse of God on venomous snakes in Ireland, and he drove all the snakes into the sea where they drowned.

He died on March 17, AD 461, and that day has been commemorated as St. Patrick's Day ever since. The day's spirit is to celebrate the universal baptism of Ireland. Though originally a Catholic holy day, St. Patrick's Day has evolved into more of a secular holiday, or rather, "be an Irish Day".



### The Shamrock, the Leprechaun and the Blarney Stone

As a badge to be worn on the lapel on the Saint's feast day, the shamrock is referred to for the first time as late as 1681. As a symbol of Ireland it has long been integrated into the symbol of the United Kingdom, along with the Rose, the Thistle and the Leek of England, Scotland and Wales.



The Leprechaun is an Irish fairy. He looks like a small, old man dressed like a shoemaker. According to legend, leprechauns are aloof and unfriendly, live alone, and pass the time making shoes. They also possess a hidden pot of gold. If caught, the leprechaun can be forced to reveal the whereabouts of his treasure, but the captor must keep their eyes on him every second, otherwise he vanishes and hope of finding the treasure is lost.



The Blarney Stone is a stone set in the wall of the Blarney Castle tower in the Irish village of Blarney. Kissing the stone is supposed to bring the kisser the gift of persuasive eloquence (blarney). The origins of the Blarney Stone's magical properties aren't clear, but one legend says that an old woman cast a spell on the stone to reward a king who had saved her from drowning. Kissing the stone while under the spell gave the king the ability to speak sweetly and convincingly.

Information source: [www.theholidayspot.com](http://www.theholidayspot.com)